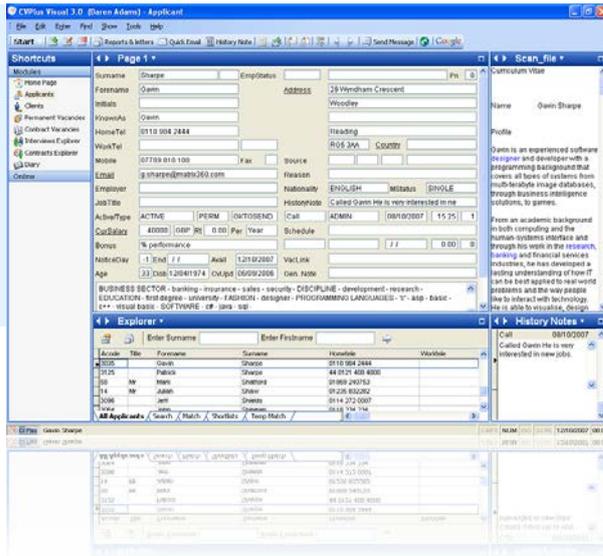


OUR PROVEN TRACK RECORD

A leading provider of advanced recruitment software since 1991, Swiftpro Ltd. has earned an international reputation for delivering powerful, innovative business solutions that consistently surpass client expectations.



1000+ recruitment companies rely on CVPlus Visual

5000+ recruiters use CVPlus Visual everyday

10 million applicants are processed annually

Swiftpro CVPlus Visual front office software is currently installed in over a 1000 recruitment companies across the globe; used by more than 5000 recruiters everyday and processes 10 million applicants annually.

Swiftpro combines industry knowledge and technical expertise to help recruiters stay ahead of the competition. Our leading edge recruitment software and integrated services lower your operating costs, increase productivity and optimise the use of limited resources. This creates more time for you to pursue new business opportunities, win more clients, attract more candidates, and make more placements.



Making the Right Choice

A quick glance at the Internet will reveal just how many recruitment software products are currently on the market, each one claiming to be the best. Make the wrong choice and your company could be stuck with software that causes more problems than it solves. Make the right choice, and recruitment software will save you time, money and effort.

So how do you choose the right company and software package for your business? First, you want to be clear about your own business objectives. Next, you want to know the software provider is a company that you can trust and rely on. How long have they been in business? Are they financially stable? Can they provide client references and genuine testimonials? Are they professional people, expert in their field, with a proven track record for delivering complete solutions to agreed timetables?



At Swiftpro we work in close partnership with our clients, analyze their needs, identify their exact requirements, and customize our software to surpass their expectations. Swiftpro offers you more than software; we offer you a complete solution including a range of training options, extensive documentation, on-going technical support, regular upgrades and new products.

Swiftpro fields a 20 strong team of highly experienced designers, developers, testers and project managers.

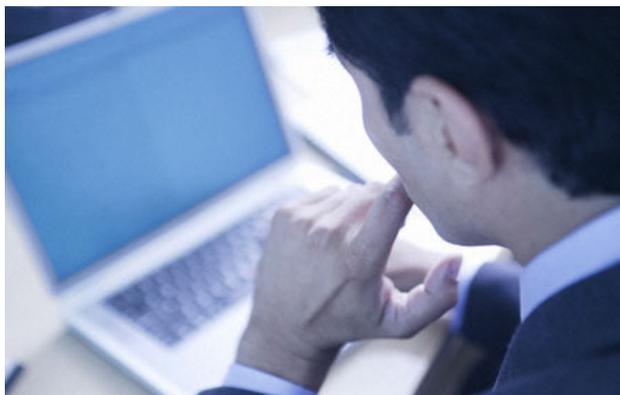
Our team works hard to continually improve their own skills and knowledge base, keeping fully informed of industry trends, new thinking and emerging technologies. Furthermore, Swiftpro people understand the competitive pressures of today's recruitment sector, and how to seamlessly integrate new software into your organisation with the minimum of fuss.



You will also need to be sure that the software package you opt for does everything promised. Does the software automate those parts of your business that are time and labour intensive? Will you be able to add new consultants and increase sales without your administrative costs going through the roof? Is the software capable of producing shortlists of quality applicants with speed and accuracy? Does it offer automated CV processing that allows you to expand your talent pool of available candidates exponentially? Can the software be accessed remotely, from home or a client site?

Our advanced recruitment software **CVPlus Visual** offers you automated CV processing, powerful search and match capabilities, advanced contact management tools, desktop mail centre, diary planner, history notes, excellent job tracker and complete Web integration. Automation of all routine tasks means less paperwork, improved data accuracy, no unnecessary duplication of effort, greater efficiency and productivity, reduced operating costs, and shorter time to placement.

Whatever features you require for your recruitment business, it's important to focus on getting value for money rather than looking for the lowest price. Look into the provision of technical support, documentation and training, for example. Can the company and software you pick deliver the time, cost and efficiency benefits it promises?



Productivity and Efficiency Benefits

In a recent study of our existing clients Swiftpro found that an average recruitment company of 300 employees reported a 15% productivity increase within the first year of installing CVPlus Visual.

Primarily this figure is the result of much improved administrative procedures, less paperwork, less duplication of effort and more time to focus on sales activity.

Senior recruitment consultants involved in managerial tasks reported an additional 14% increase in productivity levels. Clearly, such productivity gains translate into very significant benefits to your bottom line. In fact, expressed as an average cost saving, the productivity gains for a medium sized recruitment company equate to £2million in the first year.

RECRUITMENT COMPANY £ SAVINGS

	Time saved	Average £ salary inc. comms	£ saved per consultant	Total No. consultants	Total £ saving pa
Junior Consultants	15%	£25K	£3750	150	£562500
Senior Consultant	29%	£45K	£13050	100	£1305000

£1867500

Credibility, Financial Stability and Longevity

The history of recruitment software development and sales is littered with the wreckage of new entrants that spent fortunes on glossy marketing and advertising, promised their clients the Earth, and subsequently went bust within 18 months.

Ask yourself the question, what will happen to your most valuable business asset, your database, should your software supplier suddenly go out of business? Swiftpro possesses over a decade's experience of the recruitment software business, has a proven track record of success and is financially stable. Who would you rather do business with?



Customisation

Recruitment is an extremely dynamic business, where your priorities today might be very different tomorrow. Your company could experience a spurt of rapid growth, or an unexpected opportunity might present itself.

Whatever the business scenario, you'll need software that can support your company's growth and diversification. CVPlus Visual is a fully customisable application that can easily be modified as your needs and business practices change. As a new start-up or small company you might find that you don't use some features or functionality right now. However, when you do need them they'll be there. No hidden or additional costs. No need to go out and buy new software.



Scalability

Similarly, you'll need to be sure of the application's scalability: can additional users be added to your network while continuing to maintain optimum performance? CVPlus Visual certainly can.

One Swiftpro client, for example, started life with just 3 consultants working out of a small high street office. Today they operate from 5 regional sites across the UK with a staff of 120 consultants. Supported by CVPlus Visual, they serve over 1000 companies and make in excess of 4000 temporary and permanent placements nationally and overseas. CVPlus Visual comfortably handles upwards of a million client, applicant and job records.



FOR MORE INFORMATION

Swiftpro Ltd.

Congress House, 14 Lyon Road,
Harrow HA1 2EN, United Kingdom

International Tel:

+44 208 861 6321

UK Tel: 0208 861 6321 Web

Fax +44 (0) 208 424 2533

Web: www.swiftpro.com

Email: sales@swiftpro.com

